

HURON
BUSINESS
CENTRE

BUSINESS
COMMUNITY
EVENT

MAIN STREET

matters

A Small Business Week Celebration for
Huron County's Small-Town and Rural Retailers



OCTOBER 22, 2026

GODERICH

56 Kingston St.

Royal Canadian Legion Branch 109

MORNING PROGRAM

9 A.M. - 12 P.M.

*For downtown business owners and those
working to support strong Main Streets*

Hear current data and retail insights, and
local business perspectives about what's
changing on Main Street.

AFTERNOON WORKSHOP

1:30 - 4 P.M.

*For business owners who want fresh ideas to make
their retail or market space work harder*

Learn visual merchandising techniques and
ideas to strengthen your retail displays.



**SCAN FOR FULL
EVENT DETAILS
AND TICKET
INFORMATION!**

*Half day or full day tickets
available from \$30 + HST*



*Main Street Matters is presented by Huron Business Centre, in partnership with the
Town of Goderich and the Goderich BIA, in celebration of Canada's Small Business Week.*